



# Turning a New Leaf: Women, Tobacco, and the Future



British Columbia  
Centre of Excellence  
for Women's Health

***Turning a New Leaf: Women, Tobacco, and the Future*** was produced in partnership by the British Columbia Centre of Excellence for Women's Health (BCCEWH) and the International Network of Women Against Tobacco (INWAT).



Editors Lorraine Greaves and Natasha Jategaonkar will present highlights from this international report, discussing how and why tobacco is linked to women's struggle for equality, and providing advice on how international human rights treaties and gender-based analyses can be used to advance progress in tobacco control.



***Free copies of the report will be available at this presentation***

## ***Lorraine Greaves, PhD***

Lorraine Greaves is the Executive Director of the British Columbia Centre of Excellence for Women's Health. She is a sociologist, writer and researcher and has been working on girls' and women's tobacco issues for 20 years. She has authored numerous books, articles, chapters and reports on women, gender, addiction, smoking, tobacco policy, smoking & vulnerable groups, pregnancy and low income. Her first book, *Smoke Screen: Women's Smoking and Social Control*, received an award in 1997 from the Canadian Research Institute for the Advancement of Women.

## ***Natasha Jategaonkar, MSc.***

As a Research Coordinator at the British Columbia Centre of Excellence for Women's Health, Natasha participates in a multi-project program of research into women's health and tobacco use, with particular emphasis on knowledge translation from research findings to interventions and policy changes. Natasha's specific research interests include tobacco use among diverse communities and how culture, acculturation and related experiences may intersect with gender to influence attitudes toward tobacco use.

***Time: Monday November 20<sup>th</sup> 1:00 pm – 2:30pm***

***Location: Room K0 - 155 - Ambulatory Care Building, 4500 Oak St. Vancouver, BC***

visit [www.bccewh.bc.ca](http://www.bccewh.bc.ca) for information or to RSVP phone: 604-875-2633 or email: [bcccewh@cw.bc.ca](mailto:bcccewh@cw.bc.ca)